FCC 398 Submission Results

FCC 398 Filing for Call Sign KCTV for quarter ending 12/31/1999

Accepted!

Confirmation number: 13674

Errors and informational messages:

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/1999

1. Call Sign	Channel Number	Communi	Community of License				
		City		State	County		ZIP Code
KCTV	5	Kansas City		МО	Jackson		64109
Licensee Meredith Corpor	ation					Previous call sign (if applicable)	
X Network Affi	liation: CBS		Nielsen DMA		World Wide Wo	b Home Page Addre	38
Independent			Kansas City		www.kctv5	.com	
		Core Pro	ogramming				

2. State the average number of hours of Core Programming per week broadcast by the station.	3	
See 47 C.F.R. Section 73.671(c). 3. Does the licensee identify each Core Program at the beginning of the airing of each	X Yes No	
program as required by C.F.R. Section 73.673?		
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?	_X_YesNo	
$m{v}$		_

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Young America Outdoors			1	rigination yndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and resched time aired.	uled, list date and
Saturday/7:30-8AM	13	0		-
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 6 years	to 11 year	rs		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics-and teach children to enjoy the outdoors and be safe while doing so.

Title of Program #2: Bill Nye, the Science Guy			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday/7-7:30AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years	to 11 year	rs	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is about a guy who makes the study of science fun. Some of the subjects include air pressure, dinosaurs, the earth's crust, gravity and digestion.

Title of Program #3: Mythic Warriors: Guardians of the Legen	Origination Network			
Days/Times Program Regularly Scheduled:	If preempted and resch time aired.	eduled, list date and		
Saturday/10:30-11AM	Oct. 23 8:30-9AM			
Length of Program: 30 (minutes)	Dec. 18 8:30-9AM			
Age of Target Child Audience: from 7 years	to 11 year	rs		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the best-selling Children's Choice award-winning book by Laura Geringer, this adventure series uses a modernized Mount Olympus to introduce children to the stories of classic Greek myths and legends, related by a storyteller who emphasizes questions of right and wrong, loyalty and ethical conduct. The program teaches positive life-lessons, such as the value of personal determination, courage and compassion, while cultivating an appreciation of reading and the storytelling tradition.

Title of Program #4: Blaster's Universe			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Sunday/7:30-8AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 7 years	to 11 year	rs	·

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the widely-known educational Blaster CD-ROMs, this series, set in the year 2222, centers on the exploits of a Midwestern boy and his best friend, an alien girl, who fight crime and save the universe using only logic and problem-solving strategies and to think through for themselves problems related to general concepts involving math, science, language, history and geography. It also seeks to assist viewers to understande how friendship, teamwork, loyalty, sound reasoning and other personal traits and skills can be helpful in accomplishing goals.

Title of Program #5: Anatole			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Sunday/7-7:30AM	13	0	
Length of Program: 30 (minutes)		-	
Age of Target Child Audience: from 5 years	to 9 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

From the Caldecott award winning series by Eve Titus, this program follows the escapades of Anatole, the mouse, who learns to function in both the worlds of humans and mice by being clever, determined, a hard worker, a dedicated husband and father, and a problem-solver. The objectives of the program are to encourage viewers to identify and select positive alternatives when faced with personal, inter- personal and social dilemmas and to teach children that dedication and personal effort make it possible to be better family members, friends, students, workers and citizens.

Title of Program #6: New Tales From the Cryptkeeper			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday/10-10:30AM	11	2	Oct. 23 8-8:30AM
Length of Program: 30 (minutes)			Dec. 18 8-8:30AM
Age of Target Child Audience: from 7 years	to 11 year	rs	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this updated series, each episode focuses on a youthful main character in need of learning an important life lesson. The engagingly ghoulish character of the Cryptkeeper, well known to both elementary school aged and adolescent children, plays a role in helping each of these young characters to learn the value of such traits as perseverence, integrity and honesty and the importance of education and planning. The objectives of theprogram are to assist children in understanding both the positive and negative consequences that arise from different individual and group behaviors, and to help them gravitate toward choices that will enhance their personal development.

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:				Origination
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and resch time aired.	eduled, list date and
		0		
Length of Program: (minutes)			<u>.</u>	
Age of Target Child Audience: from year	rs to years			

Describe the program.		
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	_No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?	Yes	_No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?	Yes	_No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Young America Outdoors			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/7:30-8AM	13	30 (minutes)	from 6 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics and teach children to enjoy the outdoors and be safe while doing so.

Title of Program #2: Bill Nye, the Science Guy			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/7-7:30AM	13	30 (minutes)	from 6 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is about a guy who makes the study of science fun. Some of the subjects include air pressure, dinosaurs, the earth's crust, gravity and digestion.

Title of Program #3: Blaster's Universe				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audi	ence:
Sunday/7:30-8AM	13	30 (minutes)	from 7 to 11 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the widely-known educational Blaster CD-ROMs, this series, set in the year 2222, centers on the exploits of a Midwestern boy and his best friend, an alien girl, who fight crime and save the universe using only logic and problem-solving strategies and to think through for themselves problems related to general concepts involving math, science, language, history and geography. It also seeks to assist viewers to understand how

friendship, teamwork, loyalty, sound reasoning and other personal traits and skills can be helpful in accomplishing goals.

Title of Program #4: Anatole			if	Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Aud	lience:
Sunday/7-7:30AM	13	30 (minutes)	from 5 to 9 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

From the Caldecott award winning series by Eve Titus, this program follows the escapades of Anatole, the mouse, who learns to function in both the worlds of humans and mice by being clever, determined, a hard worker, a dedicated husband and father, and a problem-solver. The objectives of the program are to encourage viewers to identify and select positive alternatives when faced with personal, inter- personal and social dilemmas and to teach children that dedication and personal effort make it possible to be better family members, friends, students, workers and citizens.

Title of Program #5: New Tales from the Cryptkeepe	r			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audi	ence:
Saturday/10-10:30AM	13	30 (minutes)	from 7 to 11 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this updated series, each ipisode focuses on a youthful main character in need of learning an important life lesson. The engagingly ghoulish character of the Cryptkeeper, well known to both elementary school aged and adolescent children, plays a role in helping each of these young characters to learn the value of such traits as perseverence, integrity and honesty and the importance of education and planning. The objectives of the program are to assist children in undertanding both the positive and negative consequences that arise from different individual and group behaviors, and to help them gravitate toward choices that will enhance their personal development.

Title of Program #6: Mythic Warriors: Guardians of	Origination Network		
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday/10:30-11AM	13	30 (minutes)	from 7 to 11 (years)
Describe the educational and info	rmational obj	ective of the program	and how it meets the definition of Core

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the best-selling Children's Choice Award winning book by Laura Geringer, this adventure series uses a modernized Mount Olympus to introduce children to the stories of classic Greek myths and legends, related by a storyteller who emphasizes questions of right and wrong, loyalty and ethical conduct. The program teaches positive life-lessons, such as the value of personal determination, courage and compassion, while cultivating an appreciation of reading and the storytelling tradition.

8. Does the licensee publicize the existence and location of the stations's Children's Television _X_Yes ___No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

1	l .	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
		1.	YesNo

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:				Origination
Days/Times Program Regularly Scheduled:	1	Number of Preemptions	If preempted and resch time aired.	eduled, list date and
		0		
Length of Program: (minutes)				
Age of Target Child Audience: from years				
Describe the educational and informational obj Programming.	ective of the	program and	I how it meets the defin	ition of Core
9				

10. Name of children's programming	liaison:
Name Carol Williams	Telephone Number (include area code) (913) 677-7217
Address P.O. Box 5555	Internet Mail Address (if applicable) www.kctv5.com
City Kansas City	State MO

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

Public Service Announcements: McDonald House Charities Local 30-seconds Aired: Nov. 20-Dec. 18, 1999 Various

'Boys/Girls Clubs" National 30-sec.

Aired: Oct. 1 - Nov. 15, 1999 Various

"Girl Scouts" National 30-sec. Aired: Oct. 1 - Nov. 26, 1999 Various

"Partnership for Drug Free Missouri" National 30-sec.

Aired: Oct. 1 - Dec. 31, 1999 Various

"Stereotypes" National 30-sec.

Aired: Oct. 1 - Nov. 30, 1999 Various

"Bikes & Trikes for Tykes" Local 30-sec. Aired: Nov. 1 - Nov. 28, 1999 Various

"K.C. Kevs" Local 30-sec.

Aired: Oct. 1 - Dec. 25, 1999 Various

"MCT for Kids" National 30-sec. Aired: Oct. 1 - Oct. 31, 1999 Various

"Boy Scouts" National 30-sec. Aired: Oct. 1 - Oct. 31, 1999 Various

A note about the response to "Total Times Aired" for "MYTHIC WARRIORS: GUARDIANS OF THE LEGEND" and "NEW TALES FROM THE CRYPTKEEPER" for this quarter. Two episodes each of these programs was preempted and reschedule. It is our understanding that under "Total Times Aired" the FCC wants listed only those weeks where the show aired in its normal time period. To calculate the total number of times the showed aired either at its normal time or in its fixed second home, it is necessary to add together the columns marked "Total times aired" and "Number of Preemptions," which lists those weeks where the show was preempted and rescheduled.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
Meredith Corporation	,
Date	
Dec. 31, 1999	

FCC 398 August 1997 (1.2) (end)